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Harford County Executive

FOR IMMEDIATE RELEASE

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Harford County Offering Webinars for Tourism Grant Applications on April 25, May 2

BEL AIR, Md., (April 21, 2023) - Harford County is offering two webinars to assist 501(c)3 and 501(c)6 nonprofit organizations that want to apply for two new Harford County tourism grant programs. The Partnership Fund and the Harford Strides Fund are provided as part of an overall effort to increase the number of overnight stays in Harford County hotels and boost local tourism.

The webinars are on Tuesday, April 25 and Tuesday, May 2, both at 9 a.m.; the grant application deadline is May 12 at 5 p.m.


The Partnership Fund will provide a total of \$550,000 in grants to non-profits that collaborate and plan events that will promote overnight visits to Harford County. The Harford Strides Fund, designed to help nonprofits make strides toward sustainable funding, will provide temporary grants to nonprofits for up to two consecutive years. Funding for the Harford Strides Fund totals \$220,000.

The webinar will be offered in Microsoft Teams format and detail the applications for both funds.

The webinar will also cover eligibility criteria to receive a grant. Criteria include being registered as a Harford County 501(c)3 or 501(c)6 organization in good standing with Maryland's Department of Assessment and Taxation and as a Maryland charitable organization; showing clearly the ability to pursue additional funding sources other than Harford County Government to support the program or event; demonstrating a niche role in offering tourism-related programs or events; and that the intent of the applicant's program, event, or operation is to drive overnight hotel stays in Harford County.

Advanced registration for the webinar is required; email Lisa Krysiak at lmkrysiak@harfordcountymd.gov. Grant applications, a recorded April 13 workshop, and more information can be found at www.harfordcountymd.gov/2678/Tourism.

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