Advocacy in Action:
Supporting Healthy Technology use in Relationships

Directions: Explore one of the advocacy examples below. As a part of your research, visit the organization's website to learn more about the organization as a whole. Then respond to the questions provided.

Advocacy Example 1:
Organization – Common Sense Education
Specific Advocacy Example - https://www.youtube.com/watch?v=yjzGxLq1Dqs

Advocacy Example 2:
Organization – NetSmartz
Specific Advocacy Examples - Think Before you Send TipSheet, You Sent a Sext Now What TipSheet

Advocacy in Action Questions	
What is the purpose of this organization?	
How do they advocate for safe use of technology in relationships?	
Specific example – Who is the target audience?	
What is the health-enhancing message of the advocacy example?	
What facts from this organization support the advocacy message? • Are the facts stated in the advocacy example or did you have to research their website to find the facts?	
What evidence shows the organization's passion and conviction for sharing this health-enhancing message?	
Do you believe this is a successful example of advocacy? Why or why not? • Consider whether the message is relevant to teens. Provide specific examples of how it is or is not relevant.	

How could this example be improved to better reach teens? • Consider various avenues of sharing the message that may be better to ensure the message reaches the target audience.	