

Harford County

Department of Housing and Community

Services

May 14, 2025

1:00-2:30 P.M.

Data Collection Methods: "How do we collect the data that we're being asked for in grant applications?" We'll look at methods for collecting and assessing qualitative and quantitative data to ensure we have what is asked.

AGENDA

- Welcome and Introductions
- Grounding
- Data of Programmatic Impact
 - Qualitative and Quantitative
- Organizational Data
- Q&A
- Next Steps and Reflection

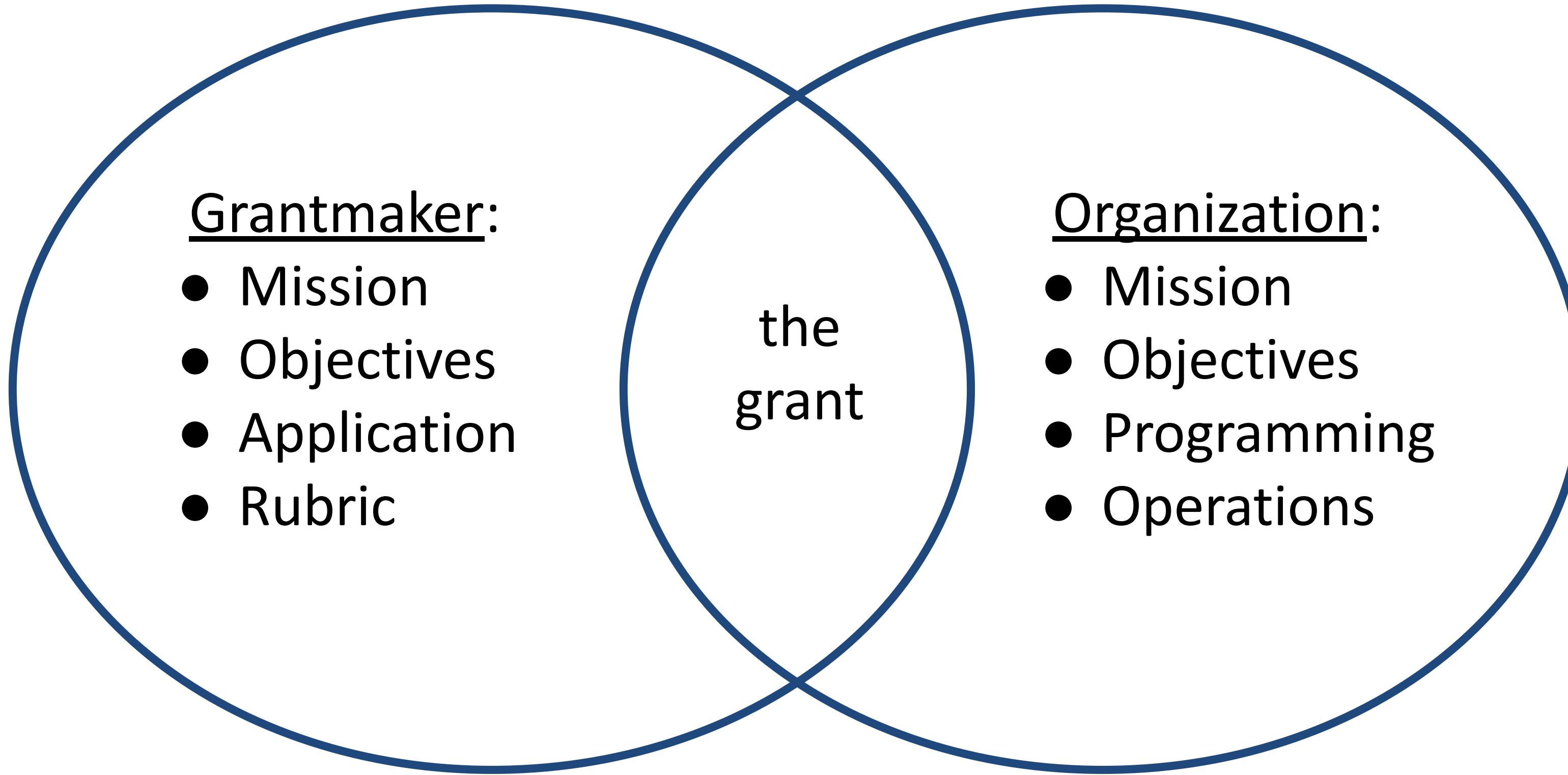
Session Agreements

- Enter the conversation with curiosity, inquiry, openness, honesty, and patience.
- Speak from your own experience.
- Naming ideological differences is welcomed as a means of clarifying choices.
- Be aware of your positionality and act with intention.
- Hold one another accountable with care.
- Give grace.
- Balance speaking and listening.
- Permission to contribute in rough draft.

Data of Programmatic Impact

All data is biased.

- Approaching data collection:
 - As we're able, place accountability on the funder.
 - Reflect on availability/resources.
 - Track processes to inform improvements.
 - Be transparent with the public.



Data of Programmatic Impact

- **Quantitative Data**

- Communicates “Quantity”
 - How many people are served? Who are they? Where are they?
 - Collecting quantitative data
 - How:
 - » Self-identification prior to, during, or after engagement
 - » Staff/volunteer collection during engagement
 - What:
 - » Starting point: Zip code, Age, Race

Data of Programmatic Impact

- **Qualitative Data**

- Communicates “quality”
 - How is programming impactful for people, the neighborhood, or the region at large?
 - Collecting qualitative data
 - How:
 - » Anecdotally
 - » Written
 - » Digitally
 - What:
 - » Starting point: How has involvement in the program made a difference in your life/impacted you?

Data of Programmatic Impact

- **The overlap**
 - Communicates the “quantity” of the “quality”
 - Ex: 95 % of participants felt that their painting skills improved after participating in the workshop
 - Directly related to outcomes - are we doing what we said we would do?
 - Collecting overlapping data

Organizational Data

How are we telling the story of the organization?

- **Approach:**
 - Documenting staff and volunteer activity
 - Embedding praxis
 - Communicating what we do
 - Visually
 - Through story-telling
 - Through collaborative efforts
- **What:**
 - Connect to organizational outcomes, Mission, Vision, values, and goals (strategic plan, too!)
 - Connect to the funder's request

QUESTIONS



Session Follow Up on Praxis

Recommended Reading:

<https://easysociology.com/general-sociology/understanding-praxis/>

<https://annwalkerwea.wordpress.com/2013/08/04/praxis/>

<https://infed.org/mobi/what-is-praxis/>

Reflection and Next Steps

Virtual, Thursday, 5/22, 1-2:30PM

The Narrative: Writing to Communicate Impact

In person, Thursday, 5/29, 2-4:30PM

201: Building upon the 101 sessions, the 201 sessions focus on aligning programmatic activities, financial sustainability, and measurable outcomes within philanthropic requests, deepening the understanding and practice of grant writing.